

PHIL ARCHER

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Social Media:
<https://linktr.ee/philarcher>



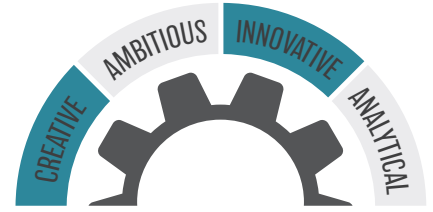
PRODUCER, MULTIMEDIA SPECIALIST

24 years in the multimedia production, advertising and TV production field, working with clients locally, regionally and internationally.

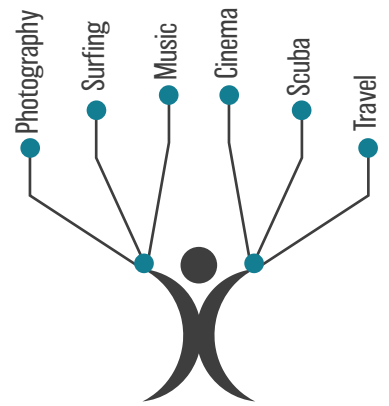
WORK AND NOTEABLE PROJECT EXPERIENCE

- 2022-2023 Senior Producer - NEEDaFIXER, Saudi Arabia**
Embedded in the NEOM Marketing department on a 6 month contract, working on THE LINE, TROJENA and other cognitive city gigaprojects.
- 2001-2022 Founder, Managing Director, Crucial Productions Inc.**
Produced and managed many successful digital marketing campaigns incorporating social media, on-line advertising as well as traditional media to create recognizable brand imaging, impressive analytics and several advertising awards along the way.
- 2021-2022 "Outer Banks" - Netflix Original Series**
Fixer, production supervisor on the Barbados location production for seasons 2 and 3.
- 2020 Channel 5 & Smithsonian Channel Documentary**
Facilitation and budget management, location scouting, obtaining permissions permits, liaising with the Barbados Film Commission, organizing customs and immigration logistics, craft services, and ground transport. Flying drone for all locations and shoot scenes.
- 2019 Sagicor Life & Sagicor General Regional TV Campaign**
Facilitated a large scale and complicated TV, print and digital campaign production for the Caribbean region in Barbados. Working with Grey Advertising Canada, with a local crew of 20 and a well known Director of Photography, filming in 4 locations over 3 days.
- 2018 Warner Brothers TV show for Netflix & Sky TV**
Facilitated a large scale, complicated shoot in Barbados, made by Twenty Twenty, a Warner Brothers Television company, for an ambitious driving show for Sky One & Netflix. 50 UK crew, 100 local crew, lots of equipment and a mad max dune buggy .
- 2016-2017 Key Production Partner - Flow TV**
A one year contract in which several unique TV shows and live productions for FLOW TV Barbados were developed and produced, being integral from concept, to pre-production to broadcast.

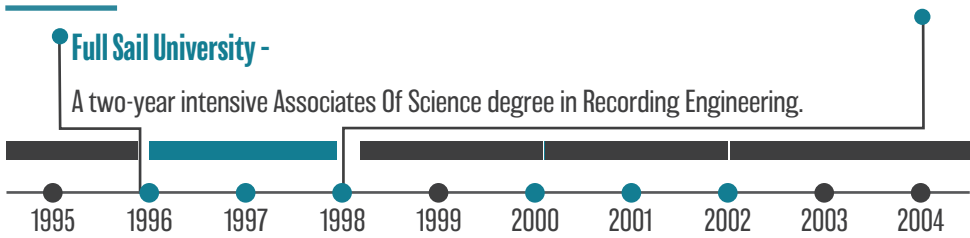
ABOUT ME



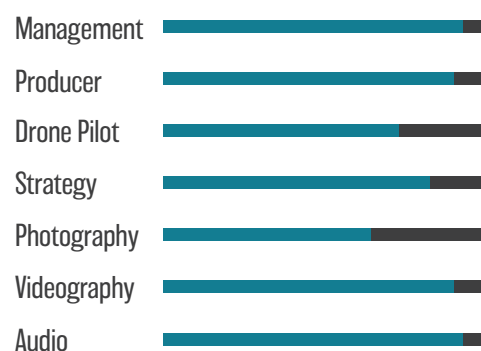
MY INTERESTS



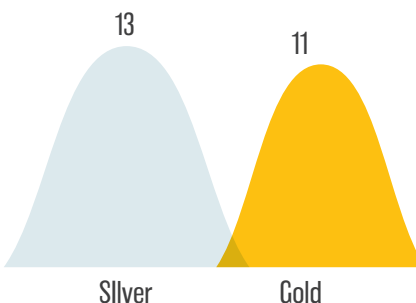
EDUCATION



PROFESSIONAL SKILLS



ADDY AWARDS



EXPERIENCE



- Canada
- Caribbean Region
- Florida
- Kingdom Of Saudi Arabia